

# AUTOHOOK MOVES OVERAGED INVENTORY...FAST!

2016 IMPREZA 2.0i LIMITED 4DR

CAR WAS  
ON THE LOT FOR

**362**

DAYS

EXECUTED A  
**TARGETED**  
TEST DRIVE  
OFFER

VEHICLE  
SOLD IN JUST

**4**

DAYS

*"We needed to move the Impreza ASAP and we were able to accomplish this utilizing AutoHook's Web2Show solution via our Dealer.com website. We did an increased, targeted offer for the Impreza's stock number only of \$100 for a test drive and sold the vehicle in just 4 days. We are thrilled with the quick turnaround of this specific vehicle targeting campaign and will definitely continue to use AutoHook's solutions in the future."*

*Gordon Gibbs  
Jim Burke Subaru*

